



## Case Study:

### ASOS

#### Secure Office 365 migration for leading online retailer.

Established in June 2000, ASOS.com is the UK's largest independent online fashion and beauty retailer, offering over 40,000 branded and own label product lines.

### ASOS

#### Snapshot

- Leading online retailer
- 1500 + users
- Required an adaptable and scalable platform to keep pace with business growth
- Initial migration to Business Productivity Online Suite (BPOS)
- Included a full assessment and detailed deployment plan
- Resulting in a smooth migration over a single weekend
- Subsequent Office 365 upgrade with further planning and preparation
- Deployment of our Cloud Manager, so ASOS.com can securely manage and maintain Office 365 with full auditing
- A smart move to the cloud with a modern workplace solution that continues to grow with the business

## What did ASOS want to achieve?

ASOS were growing rapidly, with user numbers increasing month on month. This meant scaling their internal infrastructure could be problematic, so they needed a scalable and robust platform that could adapt and grow with their business.

## How did we help them to succeed?

We received a recommendation from Microsoft to engage with ASOS to assess their move to the cloud.

With over 1500 users, moving to the cloud was not a decision to be taken lightly. We performed a full assessment of their environment and prepared a detailed deployment plan to provide ASOS with the reassurance that this was the correct direction for them to follow.

Over a single weekend, we initially migrated the users to the Business Productivity Online Suite (BPOS). This meant that all their users had access to Exchange Online, SharePoint Online, Office Communicator and Live Meeting. We then assisted ASOS.com in the transition from BPOS to Office365.

ASOS has a large support team, who need to work quickly to understand and deliver user requests. By adopting our platform, Cloud Manager, they were able to do so efficiently, securely and simply.

## Were ASOS happy with the outcome?

ASOS continue to grow, safe in the knowledge that their business IT is being managed and supported by our award winning specialists.

## A final word about Cloud Business

We create transformative IT technology solutions that give our customers the protection and freedom to become the business they want to be.

Over 20 years of experience in the delivery of IT Support and project services to recognised UK and global brands on a 24 x 7 x 365 basis.

Highly accredited to SDI4\* (one of only two companies globally), ISO 27001 and ITIL standards.

Learn more about us at [www.cloudbusiness.com](http://www.cloudbusiness.com).

For further information on how Cloud Business can support your migration to Office 365, please contact us at [hello@cloudbusiness.com](mailto:hello@cloudbusiness.com), or talk to us on 0845 680 8538.

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